Vol. 9, No. I January 2008

Simmental Official Publication of the North Dakota Simmental Association

Jakota Scene

North Dakota Simmental Association 6050 Old Highway 2 Berthold, ND 58718

PRESORTED FIRST CLASS U.S. Postage PAID Permit No. 580 Manhattan, KS

### SIMMENTALS 23rd Annual "Genetic Explosion" Sale The MOST POWERFUL set of bulls ever offered! Your COMMERCIAL BULL HEADQUARTERS, along with BREED-LEADING HERDSIRES! They are THICK and DEEP - All backed by the TNT 100% GUARANTEE! FEBRUARY 8, 2008 1:00 pm CST • At the Ranch • Almont, ND Selling Approximately 160 Bulls (Including 16 18-mo-old bulls) Purebred Black Sim • 3/4, 1/2 & 1/4 SimAngus Purebred Red Sim • 3/4, 1/2, 1/4 SimAngus **Purebred 1A Red Angus** T318 T256 T404 Black Black Purebred urebre Halfblood Simmental Simmental SAV Traveler 004 x SR Franchise TNT Top Gun x Mr Fix-IT **TNT Gunner x Black Joker** T242 T266 T337 Black Red Purebred Purebred Purebred Simmental Simmental Simmental **TNT Gunner x Fortune 500 TNT Shock Absorber x TNT Twister TNT Gunner x GW Stoplight** T205 T298 Black Fall E Black Halfblood Purebred





**Brown Vacation x Grand Canyon** 

LCC Marias x Lazy S Red Hawk

Half RA

- · Pay half sale day!
- Volume discounts!
- Feeding & delivery available!
- Ultrasound and performance data, along with current EPD's will be available!
- Majority homozygous polled!
- All Reds are non-diluters!
- All Blacks will be homozygous or heterozygous black verified!

For catalog or DVD, contact

### SIMMENTAL ANC

**Remington Red Label x Preferred Stock** 

Simmental

Kevin & Lynette Thompson 5125 53rd St • Ålmont, ND 58520-9731 (701) 843-8454 • (701) 843-7043 (fax) kevinandlynette@westriv.com • www.tntsimmentals.com Sale will be broadcast live via the internet. Just 15 mi. south of I-95 Exit 123 • Visitors always welcome!

### North Dakota Simmental Association Board of Directors

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### Editor's Message...

Greetings! 9 hope the New Year finds everyone happy and healthy! As 9 write this note, the Christmas and New Year holiday is now complete. What a wonderful time of year to share with family and loved ones.

Speaking of a wonderful time, how about the North Dakota Simmental Association Annual Meeting, Banquet and Sale! For those who were able to attend, the events in Bismarck were absolutely amazing! The amount of support the members of this Association give back is tremendous. The Annual Meeting was very well attended with guest speaker Annette Steffan from Heart River Genetics visiting with members about the process of embryo transfer. Newly elected ASA Trustee Kevin Thompson visited with the attendees about some of the things going on with the national association. The banquet hall at the Ramkota was busting at the seams, as the hotel staff needed to setup many additional tables to seat everyone. The NDSA Classic Sale was one of the best on record!

Finally, 9 would like to personally thank all of the advertisers of the Simmental Scene. 9t is only with your support that we can produce this magazine and 9 appreciate that very much.

Happy New Year! Todd Finke Simmental Scene

— A publication of the North Dakota Simmental Association —

Todd Finke, Sales 35500 114th Avenue NW Berthold, ND 58718 701-240-7711 todd@edje.com

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#### **Advertising Space Rates**

Size	BW	4C
Full Page	\$400	\$550
1/2 Page	\$300	\$410
¼ Page	\$200	NA
Business Card	\$150 (per	year)

#### **Advertising Deadlines**

lssue	Deadline
November	November Ist
January	December 20th
February	January 20th

#### Terms

All advertising accounts are due and payable as invoiced. Interest charges of 1% per month will be assessed to accounts that are 30 days past due.

#### **Delinquent Advertiser's Account**

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### **Copy Changes**

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#### **Editorial Content**

Opinions expressed are those of the writer and not necessarily those of the North Dakota Simmental Association or the North Dakota Simmental Scene. Photographs and manuscripts are welcome, but no responsibility is assumed either while in transit or while in this office.

### Produced by EDJE Technologies

Cover photo taken by Erika Kenner, Leeds, ND. Erika also took the photo that was featured on the November cover.

### **Calendar of Events**

#### January

- 12-27 National Western Stock Show Deriver, CO
  - 19 Double J Farms Private Treaty Bull Sale Opening Day Garretson, SD
- 21 National Western Simmental Sale "The One-Vol. XIV" Denver, CO
- 24-26 KMOT-TV Ag Expo Minot, ND

### February

- I 4E Simmentals' Uppin' the Ante Bull & Female Sale Bismarck, ND
- 2 Larson's TL Ranch Production Sale Almont, ND
- 3 Klain Simmental Ranch Annual Production Sale Turtle Lake, ND
- 7 Hoiby Simmentals Annual Production Sale *Rugby, ND*
- 8 TNT Simmentals 23rd Annual Genetic Explosion Bull Sale Almont, ND
- 9 Kenner Simmental Ranch 11th Annual Production Sale Bismarck, ND
- 10 Rydeen Farms Vision X Sale Clearbrook, MN
- II Haas Ranch Simmental Bull Sale Mandan, ND
- II Dakota Power Bull Sale Valley City, ND
- II Traxinger Simmentals Private Treaty Bull Sale *Claremont*, SD
- 12 Bata/Olafson Production Sale Rugby, ND
- 12 Hieggelke Simmentals Production Sale Lisbon, ND
- 13 Nelson Livestock Company Annual Bull Sale Baker, MT
- 13 Breeding for the Future Production Sale Napoleon, ND

### February continued

- 14 Lassle/Skillestad Ranches Annual Production Sale *Glendive, MT*
- 15 Dakota Xpress Simmental Sale Bismarck, ND
- 15 R&R Cattle Company Annual Bull & Female Sale *Chamberlain, SD*
- 16 Ellingson Simmentals Production Sale Rugby, ND
- 16 Kappes Simmental 20th Annual Holistic Approach Performance Production Sale Aberdeen, SD
- 17 Northern Plains Simmental Private Treaty Sale Bowbells, ND
- 19 Keller's Broken Heart Ranch Annual Production Sale Mandan, ND
- 23 Strommen Simmentals Private Treaty Bull Sale Arthur, ND
- 25 Hart Farms 32nd Annual Beef Builder Sale *Frederick*, SD
- 27 Spring Creek Simmentals/Red Rose Angus Bull Sale Moosomin, SK

### March

- 4 Doll Ranch Annual Production Sale Mandan, ND
- 14 Porter Ranches Bull Sale Duffield, Alberta, Canada
- 21 3C Christensen & NLC Ranch Annual Production Sale Wessington Springs, SD

#### April

- 4 Edge of the West Production Sale Mandan, ND
- 5 Brant Farms Genetic Balance Production Sale Hinckley, MN
- 7 Kjelgaard Simmental Production Sale Jamestown, ND
- 26 Christensen Simmentals Production Sale Wessington Springs, SD
- 28 Deiter Bros 18th Annual Bull Sale Faulkton, SD

### **Dealing With Extreme Winter Weather Conditions**

It's wintertime on the northern plains and it's time to think about managing your cattle in an environment that, at times, can be extremely harsh. In this article, I'll give you some recommendations and advice on dealing with extreme winter weather conditions.

During these times, it's important to remember to be sure you remember your own personal safety and the safety of your family and employees is the most important thing. Don't lose sight of that as you attempt to brave extremely hazardous winter weather conditions to take care of your cattle.

Cattle can deal with harsh winter temperatures much easier as long as they remain dry and are sheltered from the wind. Anything you can do which minimizes exposure to freezing rain and wet snow will definitely help your cattle come through these storms in better condition. In addition, provision of a windbreak will also help cattle conserve energy. Providing cattle bedding in the form of straw or crop residues will also help cattle better deal with cold conditions.

In feedlot and drylot feeding operations, removing snow from pens before it melts and causes muddy conditions will also pay dividends. Muddy conditions will result in poor cattle performance, increased feed intakes, and increased disease incidence, especially in young calves. Cold conditions result in an increase in maintenance energy requirements and as a result, you should focus your attention on providing more energy in the diet during periods of extremely cold weather. This can be in the form of higher quality roughage, supplemental byproducts, or cereal grains.

Extreme cold conditions can also cause frostbite. Especially sensitive areas include the teats of lactating cows and the scrotum and testicles in bulls. In cows, you may not notice the frostbite until calf growth is reduced because the cow refuses to let the

calf nurse affected teats. For bulls, frostbite damage of the testicles will result in problems with sperm production 45 to 60 days following the frostbite injury. Be sure to have a breeding soundness exam prior to the breeding season to ensure a successful breeding season.

I hope these tips will help you endure this extremely challenging winter many of you are facing. For more detailed information regarding these topics please see this web site: http://www.ag.ndsu.nodak.edu/coping/cattcope.htm



By Greg Lardy, NDSU Animal and Range Sciences

### **Dhoto Contest**

The North Dakota Simmental Association sponsored a photo contest again this year. Pictures were to be color, 8" x 10" and of Simmental cattle. Awards were given for three places in youth and adult divisions. All entered pictures will not be returned and will become the property of NDSA for future use in advertisements.





The winners were announced at the annual banquet held on Friday, December 14, 2007.

To view 2007 entries and winners go to... www.northdakotasimmental.com

Thanks to all those who participated again this year. The pictures were wonderful. Well done!

I would like to thank the North Dakota Simmental Association for naming me the 2007 Promoter of the Year. It is a great honor to be recognized by such a prestigious organization! Thank you for your past support and I look forward to working with you in the future!

Thank you Dave Dockter



### IORTH€RN PLAINS *simmentals* JR & Miranda Aufforth

Bowbells, ND 58721 701-377-2870

### 2nd Annual Private Treaty Bull Sale

At the Ranch northeast of Bowbells • February 17, 2008

Selling 25 Stout Performance Simmental Bulls • Solid Black & Red Purebred Simmental Bulls



HC Hummer

Selling several sons of this popular calving ease sire!



Winchester HR P8315

Selling many sons of this low birth weight sire!

Consignments to the NW North Dakota Select Sale: 6 AI Sired and AI Bred • Bred Heifers • 3 AI Sired Open Heifers

Plan to attend the "Select" Sale on March 8, 2008 in Stanley, ND.

### From Head to Tail ... Maternal to Rail ...

# Klain Simmental Has You Covered!



**KSR Warrior 218T** Feb. 15 • 82 lbs • 681 lbs • Brook Warrior x Abner • Pld CE BW WW YW MCE MM MW CW YG MB 7 •1 37 61 4 8 26 4 .00 .10 Warrior is a true curve-bender bull – low birth weight with high growth. He comes from a cow family with strong EPDs.



1:00 pm • Turtle Lake, ND Turtle Lake Weigh Station

62 Selling: Yearling Simmental Bulls (22 red, 40 black) Open Females

Bred Cows and Heifers Available Private Treaty at the Ranch

### DOUBLE T SIMMENTAL Tim & Tam Clark

(701) 448-2815 1999B 18th St NW • Turtle Lake, ND 58575

### **KSR Encore 303T**

Feb. 12 • 101 lbs • 727 lbs • Cmmndero x I'll Be Blk • Pld CE BW WW YW MCE MM MW CW YG MB 7 2 44 72 5 6 28 -7 .08 .15 This bull boasts of an Elite Award granddam and an excellent mother. He will be a female producer and a front-pasture bull.



TT Dodge 386T

March 12 • 102 lbs • 731 lbs • Legacy x Trnsfsn • Pld CE BW WW YW MCE MM MW CW YG MB **10 3 37 61 3 -.6 18 1.1 .00 .05** TT Dodge is moderate framed, deep and thick. These Legacy sons are all thick-topped, big-bodied bulls. Six sons sell.



TT Power Pack 84T Feb. 19 • 102 lbs • 807 lbs • Power Line • Pld CE BW WW YW MCE MM MW CW YG MB 0 1.6 39 72 0 13 33 1.6 .00 .16 TT Power Pack has been impressing visitors all summer. He had a 116 WW ratio in his contemporary group. He will add performance and pounds.

### **KSR Reliant 326T**

Feb. 19 • 83 lbs • 725 lbs • Sarge x I'll Be Black • Pld CE BW WW YW MCE MM MW CW YG MB **4** -2 34 52 5 4 21 -11 .05 .12 Another son of the great I'll Be Black daughter, 326M, with the proof "Reliant." 114 BW ratio, 109 WW ratio. Thick-topped, real meat bull.

36 Years Performance Testing • 12 Years Ultrasound Testing

Uniformity from Us Creates Uniformity for You! KLAIN SIMMENTAL RANCH



Durnell & Darcy Klain (701) 448-2408 1364 20th St NW · Ruso, ND 58778 Leonard & Shirley Klain (701) 448-2582 1999A 18th St NW • Turtle Lake, ND 58575



Home of 36 ASA Cow Awards and 43 Terminal Cow Awards

### New Earlier Sale Date! Wednesday February 13, 2008

1:00 PM at the Ranch, Wibaux, MT

- Offering Progeny Representing These Outstanding Sires -

### Selling 90 bulls Including:

**30** – Outstanding Purebred Angus Bulls

**54** – Polled and Black Performance Selected Simmental and SimAngus Bulls

**6** – Top Notch Red Purebred Simmental and SimAngus Bulls



**BF M218 Snake Eyes** Lucky Dice x Black Joker EPDs... 13 0 46 78 4 5 28 Carcass EPDs... 15.5 -.1 -.13 .05 .9



HSAF Bando 1961 SAF 598 Bandi 5175 x N Bar Emulation EXT EPDs... - -5 43 93 - 20 42 Carcass EPDs... -4.4 .37 .51 .1 -.41

### COMMITMENT IS THE KEY.

Our commitment is to select for:

- Optimum Reproduction
- Optimum Production
- Optimum Product



WS Beef Maker Shear Force x R Plus Red Ribeye EPDs... 12 1 33 62 3 9 26 Carcass EPDs... -11.0 -.14 .45 0 .28

Check our website for updated bull pictures and information. <u>www.nelsonlivestockco.com</u>



5831 Hwy 7 • Wibaux, MT 59353 Tom Nelson • 406-588-3371 • nlcsim@midrivers.com Warren Nelson • 406-588-3351 Brent Nelson • 406-588-3030 • brentkim@midrivers.com





725

**Trademark x Fortune 500** Adj. WW: 918 • EPDs: 11 1.7 45 78 4 6 28.3

701/546-4043

Ranch

### North Dakota Simmental Association Classic Sale Results

### December 15, 2007 - Bismarck, ND

Sale Manager: Thomas Livestock Services, MT Sale Consultant: Doug Parke, KY Auctioneer: Tracy Harl, NE

Number	Category	Average
38	Bred Heifers	\$3143
30	Open Heifers	\$2058
4	Embryo Lots	\$2625
I	Bull	\$7500
1	Donor Cow	\$8000
74	Genetic Lots	\$2800

#### **High Sellers**

#### Lot 2 \$8000 WS Dakota Rose M86, Donor Cow

Sired by: LCHMAN Bodybuilder Consigned by: Traxinger Simmentals, Claremont, SD Sold to: Spring Creek Simmentals, SK and Sun Rise Simmentals, SK

### Lot 29 \$8000

**BDV Sugar S29, Bred Heifer** Sired by: SRS Preferred Beef Consigned by: Begger's Diamond V Ranch, Wibaux, MT Sold to: Eklund Simmental, MT

### Lot IB \$7500

**BDV Respect 1375, Bull** Sired by: CNS Dream On Consigned by: Begger's Diamond V Ranch, Wibaux, MT Sold to: Pelton Simmentals, ND

### Lot 13 \$7000

**THSR Shakira S619, Bred Heifer** Sired by: ES Kilowat Consigned by: Triple H Simmentals, Hannaford, ND Sold to: Walnut Springs Farm, MI

#### Lot 42 \$6400 KR Flo S35, Bred Heifer Sired by: THSF Freedom Consigned by: Kaelberer Ranch, New Salem, ND Sold to: Kunkle Simmentals, ND

### Lot 41 \$5750

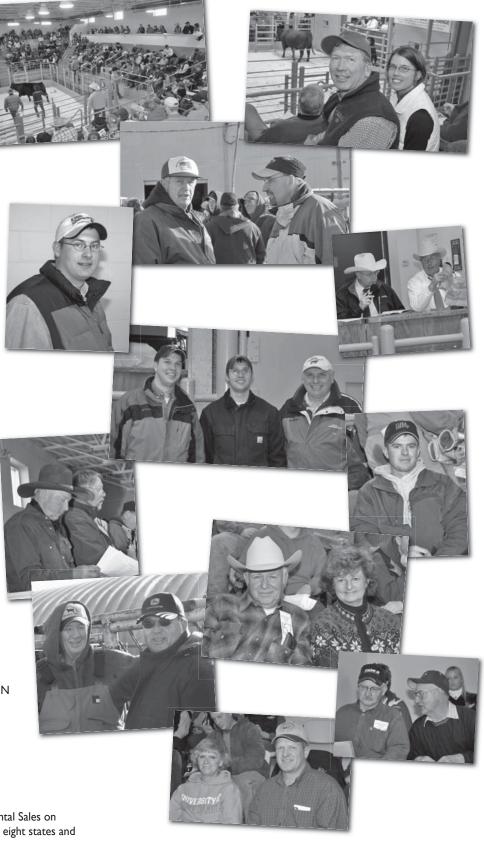
**SRS Suzy S17, Bred Heifer** Sired by: LRS Preferred Stock Consigned by: David & Cindy Durheim/Skillestad Ranch, MN Sold to: Berger Livestock, MT

Lot 27 \$5200 Miss Trax S605, Bred Heifer Sired by: Remington Red Label Consigned by: Traxinger Simmentals, SD Sold to: Kinn Simmentals, ND

A capacity crowd witnessed one of the top NDSA Simmental Sales on record. With buyers registered and purchasing cattle from eight states and one Canadian Province.

### Volume Buyers:

Eklund Ranch, MT purchased four head SRF Simmentals, ND purchased four head Six different buyers purchased three head each





Thanks for attending!

North Dakota Simmental Association





"Mark of Performance"

PRIVATE TREATY BULL SALE February 11, 2008 • At the farm • Claremont, SD Selling 50 Powerful Herd Bulls • Reds & Blacks



✓ LRS HEADLINER ES Dakota × Shamrock EPDs: 5 2.8 52 85 6 3 29 Headliner was our pick of the 2006 Lassle Bull Sale. This is his first calf

crop and they are impressive!

Selling Sons of these Outstanding Herd Sires!

KS BRAVADO ► FR Rezult x Black Cisco EPDs: 12 -1.0 25 43 6 11 23 This Homozygous Polled herd sire has been used very successfully on heifers.



SV NORTHWEST FIGURES 3C Full Figures x Black Shamrock EPDs: 13 1.0 50 78 7 3 28 This Homozygous Polled, Heterozygous Black herd bull has an EPD spread second

Black herd bull has an EPD spread second to none. His progeny calve easy, grow fast and are the right kind!



WS DAKOTA ROSE M86
 Sold to Spring Creek Simmentals
 & Sun Rise Simmentals, SK



hank you .

A special thank you to Kinn Simmentals, ND; Spring Creek Simmentals & Sun Rise Simmentals, SK; and Clearwater Simmentals, IN for their purchases at the NDSA Classic Sale. Your confidence in our program is very much appreciated! For more pictures and sale information, go to... WWW.TRAXINGER.COM



Traxinger Simmentals Mike & Terri Traxinger 11409 411th Avenue Claremont, SD 57432 605-294-5812 mtrax@nvc.net

"Mark of Performance"

# BULLS FOR SALE DD

Selling Private Treaty and at the <u>Northwest North Dako</u>ta Select Sale, Stanely, ND • Saturday, March 8, 2008 • 1:00 PM



1/2 SimAngus • BW 75 • WW 710 *ES Black Legend x Bando 9074* – • -1.1 • 26.1 • 51.1 • – • 4.7 • 17.7



1/2 SimAngus • BW 89 • WW 768 Bennet Total x Goldmine - • -2.8 • 24.4 • 53.6 • - • 10 • 22.2

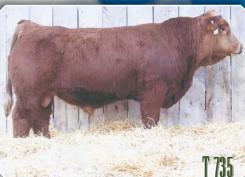


 Purebred
 BW 105
 WW 784

 Powerline x Desperado
 4.8
 1.8
 36.4
 66.2
 4.8
 7.4
 25.6



Purebred • BW 95 • WW 828 *ES Dakota x Harts Casino* 4.6 • 2.9 • 38.1 • 66.3 • 5.1 • 4.1 • 23.2



Purebred • BW 102 • WW 712 *Winchester x Red Reality* 10.1 • 0.0 • 27.1 • 49.5 • 2.6 • -.4 • 13.2



 Purebred
 • BW 106
 • ET
 • ww 813

 Powerline x Desperado
 • 4.8
 • 7.4
 • 25.6

### Sires Represented...

Powerline ES Dakota First Dream NoPhalt Winchester Shear Force ES Black Legend Bennet Total



 Purebred
 BW 92
 ET
 WW 789

 Nophalt x Fortune 500
 6.2
 2.1
 39.1
 77.3
 1.4
 6.5
 26

Sys Simmentals

> Gary and Derek Sys 9400 205th Ave. SW Douglas, ND 58735 701.722.3244

### KELLER'S BROKEN HEART RANCH

Annual Sale - TUESDAY, FEB. 19, 2008 1 PM • KIST LIVESTOCK AUCTION • MANDAN, ND

KBHR DONATION HEIFER TO ND SIMMENTAL Assoc.



 KBHR T121
 SIRE: TSF RED DREAM
 WW:635

 EPDs: 7.4
 2.8
 35
 61
 2.8
 7
 24



**KBHR T224** SIRE: GFI PURE POWER WW: 720 EPDs: 6.9 2.5 42 69 5.7 8 28



**KBHR T150** SIRE: GFI PURE POWER WW: 770 EPDs: 8.4 2.4 44 80 6.4 12 33



 KBHR T170
 SIRE: LBR CROCKETT
 WW: 768

 EPDs: 4.0
 0.7
 28
 58
 3.6
 6
 20



**KBHR T107** SIRE: TFS RED DREAM WW: 790 EPDs: 6.3 2.6 39 68 3.9 7 26



**KBHR T143** SIRE: DSR REAL RED WW: 798 EPDs: 5.8 1.8 26 55 0.8 3 16

Selling: 75 High-Performance Red & Black Simmental Bulls

80 Yearling Simmental Heifers



KBHR T041 SIRE: TFS RED DREAM WW: 710 EPDs: 6.7 3.4 35 61 4.0 4 21



 KBHR T151
 SIRE: SRS NETWORK
 WW:772

 EPDs: 6.9
 2.1
 39
 69
 4.1
 7
 27

"Simmental Beef on the Cutting Edge!"

Dwight & Susan Keller Family • Luke, Jake & Tess • Eugene and Helen Keller kbhr@westriv.com • 1573 Co. Road 136 • Mandan, ND 58554 (701) 445-7350 • Cell: (701) 471-5215 • (701) 445-7453 www.kbhrsimmental.com

# **Begger's Diamond V Ranch**

### Big Sky Genetic Source Bull Sale

### Wednesday, February 6, 2008

At the Ranch, Wibaux, MT • 12:30 pm • Lunch at 11:00 am Directions: 4.5 miles south, 1.5 miles east, 2.75 miles south of Wibaux.

### **150 Simmental and Angus Bulls Sell**

### **30 Halfblood SimAngus Optimizers**

- **30 Angus Bulls**
- **75 Black Simmental Bulls**
- 15 Red Nondiluters

### 50 Fall born 18-month-old bulls

#### Bulls are 6 to 7 Frame:

- Bred for calving ease, fast growth, efficiency, maternal and carcass quality.
- Bulls are developed for ranchers on a high roughage ration with very little starch and plenty of exercise.
- Every bull has an efficient hard working mother that does her job in the tough environment eastern Montana dishes out.
- All bulls are polled and solid colored.
- Many are Homozygous Black.



Our Angus bulls will take no back seat to any program anywhere. If you like Angus

> cattle that are moderate-framed with extra capacity and big rear ends, come take a look. These bulls are the kind that calve easy, grow fast, and keep their condition. Our customers say they won't melt and fall apart like so many seem to do, they are sired by some of America's finest Angus sires. Their dams are big ribbed, deep bodied brood cows, that have excellent udders and are problem free.



We offer a powerful group of fall calved 18-month-old bulls. They are born on the range, developed on the range and then weaned in March. By June, they go back out and are foraged developed, they don't come back to the pens until December. They are big, stout, and athletic, they are ready to work and will stay together, they will be the cowman's kind.



This fall we calved 100 cows out on the range, we checked them once a day to tag and weight the calves, we never saw a calf born. When it was over, every cow had a live calf and we had four extra calves. There were 17 first calvers in the mix and everyone calved in the pasture just like the mature cows. We can do this because we are confident that our cattle are the kind that reduce calving difficulties, but still maintain the genetics that grow fast and wean heavy. You will wear out a good pickup trying to find a set of cattle that can improve your bottom line any better.



Our halfblood Simmental Angus Optimizers are powerful. You can be assured these bulls are deep and thick, they will compliment your breeding program. They will sire feeder calves that will keep your calf buyer coming back for more. You will want to retain the heifers as brood cows, because they will be the profit making kind. Now is the time to add efficiency and value to your breeding program. You will be able to choose from black or red Angus genes and the breed's top Simmental genetics combined to offer elite calving ease, exceptional growth and superb efficiency in the pasture, in the lot, and on the rail. These bulls are culled for disposition, conformation and quality; only the best will sell.

Contact us for information regarding our website.



242 Last Chance Trail Wibaux, MT 59353 Bill Begger (406) 795-8148 Jerry Begger (406) 796-2326 Email: darbegger@yahoo.com

# HAAS Simmental Sale

Monday February 11, 2008 New Time: 1:30 pm CST

Kist Livestock Auction • Mandan, ND Sale Day Phone: 701-663-9573



Half Blacks Half Reds

Outstanding Performance BULLS Many Non-Diluted Reds Polled Bulls

### **HAAS RANCH**

Larry & Tom Haas Elgin, ND 58533 • 701-584-2244

Directions from Elgin: 8 miles south, 2 miles east, 1/2 mile south & 1/2 mile east

**T48** by TNT Dynamite Black **T98** by LBR Crockett

T104

by TNT Knock Out

**T72** 

by TNT Knock Out

**T91** 

by LBR Crockett

### Spring Creek Simmentals / Red Rose Angus



	Hu	rricar	ne x K	331 Kansas us Poll	Tank					
СЕ	BW	WW	YW	MCE	MWW	MM				
4         3.1         44         74         1         29         7										



		Tank	57P x	711 K Black us Poll	k Creeł	ζ
CE	BW	WW	YW	MCE	MWW	MM
9	3.1	36	62	-1	26	8



		Expre Home	Express x Daylight Homozygous Polled								
СЕ	BW	WW	YW	MCE	MWW	MM					
5	2.1	29	47	1	23	8					

All bulls are Guaranteed Exportable & we will aide in Delivery.





Dream On x Power Cat Homozygous Polled CE BW WW YW MCE MWW MM 10 1 41 68 9 19 -2



Red Sky x Kansas Tank Homozygous Polled							
CE	BW	WW	YW	MCE	MWW	MM	
3	0.1	32	55	-1	20	4	

Bulls have an "Igenity DNA Profiles" and are BVD-PI Negative on the farm *Moosomin, SK* 

FEBRUARY 27, 2008



MIBJ 1.SRed Tank 57P x Black Creek<br/>Homozygous PolledCE BW WW YW MCE MWW MM92.13459-12811



 MIBJ 3ST

 Red Tank 57P x Black Creek

 Homozygous Polled

 CE
 BW
 WW
 YW
 MCE
 MWW
 MM

 9
 3.1
 36
 62
 -1
 26
 8



MIBJ 123TGidsco Appollo x Gangster<br/>Full FleckCE BW WW YW MCE MWW MM04.7406963313

85 plus sale bulls are pictured on our web site: www.springcreeksimmentals.com















### Selling:

- 27 Black Simmentals
- 32 Red Simmentals
- 4 Full Fleck
- 6 Black Angus
- 12 Red Angus
- 6 Bestcross Hybrids



Black Tank 63P x LRS Maverick Homozygous Polled • Heterozygous Black CE BW WW YW MCE MWW MM 8 25 36 59 3 22 4



MIBJ & STBlack Tank 63P x PedroHomozygous Polled • Homozygous BlackCEMW WW YW MCE MWW MM93.134603258



MIBI 1131 Black Tank 63P x Nophalt Homozygous Polled • Heterozygous Black CE RW WW VW MCE MWW MM 0 59 80 0 44 31 1

### Brian McCarthy & Family

Box 467 Moosomin, SK SOG 3N0 Ph: (306) 435-3590 Cell: (306) 435-7527 E-mail: bmccarthy@sasktel.net www.springcreeksimmentals.com





PO Box 1409 Crossfield, Alberta TOM 0S0 Ph: (403) 946-4999 Fax: (403) 946-4919

E-mail: info@bouchandlivestock.com Website: www.bouchandlivestock.om



MIRI 924YI Black Tank 63P x black Creek Scurred • Heterozygous Black CE YW MCE MWW MM BW WW 8 3.8 59 26 8 36 0



MIBJ 99TBlack Tank 63P x Black CreekHomozygous Polled • Heterozygous BlackCEBWWWYWMCEMWWMM102.5305102510



DIBU 166SBlack Tank 63P x AgendaInconclusive Polled • Heterozygous BlackCEBWWWYWMCEMWW93.536572257





02/07 TMPF Keep Dreamin x PTL Jet Top H150 - • 2.4 • 37.6 • 62.8 • - • 5.7 • 24.5



02/07 Brooks Above Par x CNS Dream On L186 9.3 • 2.3 • 40.2 • 68.1 • 0.7 • 1.5 • 21.6

### Accommodations : Expressway Suites Bismarck, ND 1.888.774.5566

7th Annual Bull & Female Sale Friday, February 1, 2008 • 1:00 PM Farmer's Livestock Exchange, Bismarck, ND Selling : • 60 Simmental & SimAngus Yearling Bulls • 8 reds including TNT Gunner x Desa Rae sibs • 40 Commercial Simmental & SimAngus Bred females



12/06 CNS Dream On L186 x WLM Rio Bravo M70 10.4 • 0.5 • 28.6 • 51.7 • 7.7 • 8.4 • 22.7

### <u>C/K Simmentals /4E Simmen</u>

Kelly Erickson 6219 39th St. NW Plaza, ND 58771 701.497.3749 • 701.898.1583 simbeef@rtc.coop Robert Erickson Family 6317 42nd St. NW • Plaza, ND 58771 Shane • 701.497.3558 • 701.898.1216 Kipten • 701.497.3382 Robert • 701.497.3381 
 02/07
 SRS Royal Flush x LRS Big Country 37E

 5.3
 • 3.1
 • 40
 • 75.2
 • 1.1
 • 4.6
 • 24.6



David Hendrickson, Owner Doug Smith, Manager 4440 W. St. Road 32 Winchester, Indiana 47394 765. 584.5894 • 765.584.0143 fax www.silvertownefarms.com stfarms@globalsite.net

718

# C

### **10th Annual Joint Production Sale**

Wednesday, February 13, 2008 1:00 pm CST, Napoleon, ND Selling: 60 Powerful Simmental Bulls

Sires Represented: Hook's Shear Force, WS Beef Maker, Hart's Four Lane, TNT Top Gun, TNT Dynamite Black, TNT Horizon, LBR Crockett



WS Overload T166 Hart's Four Lane x 600U BW: 105 • WW: 733 EPDs: 5 1 36 66 5 3 21 Homozygous Black and Homozygous Polled, Moderate framed, heavy-muscled bull with exciting carcass potential. Dam was #1 for IMF and #2 for REA as a calf.



CDI 1T TNT Top Gun x SSF Red Demetrius BW: 88 • WW: 766 EPDs: 11 -1 37 64 2 1 20 Typical Top Gun son – thick made with excellent muscle expression and growth. Indexed 106 for BW and 105 for WW. More Top Gun sons like him sell.



WS Pure Beef T149 **GFI Pure Power x Branded Beef** BW: 98 • WW: 747 EPDs: 7 1 49 78 10 10 35 Homozygous Polled and solid black with breed-leading maternal. He ranks in top 10% for WW, YW, MCE, MM, MWW, YG & BF. BW index: 101; WW index: 111.

### Wilkinson Farms Simmentals



7649 49th St. SE Montpelier, ND 58472 701-489-3583 • Terry: 701-320-2171 Aaron: 701-269-8271 email: eatbeef@daktel.com

We request no Friday night or Saturday calls, please. • Visitors welcome!



WS My Force T123 Hook's Shear Force x DCR Ribeye N138 BW: 90 • WW: 779 EPDs: 13 -1 41 73 1 10 31 Homozygous Polled and Heterozygous Black. Moderate-framed bull with explosive growth and hard-to-find birth to yearling spread. BW index: 106; WW index: 116.



**CDI 17T** TNT Top Gun x Shear Force BW: 96 • WW: 807 EPDs: 13 0 41 73 2 7 27 A solid red Top Gun calf out of one of our best producing Shear Force daughters. She raised the CDI high-seller last year. Indexed 111 for WW. Homozygous Polled.



WS Midnite Express T133 Hart's Four Lane x Ruff's Road Top BW: 101 • WW: 810 EPDs: 3 1 44 75 3 5 27 Homozygous Black powerhouse with outcross bloodlines. BW index: 102; WW index: 112.



WILKINSON FARMS

Monday, February 4th 11:00 am - 5:00 pm

Lunch served all day



**CDI 41T** Hook's Shear Force x STF Montana Black BW: 94 • WW: 789 EPDs: 10 -1 33 57 -2 3 20 Stylish Shear Force son that posted a 108 WW index out of a first calf heifer. Ranks in top 1% for marbling and is heterozygous black, homozygous polled.



WS Beef Master T113 WS Beef Maker x Freedom BW: 93 • WW: 744 EPDs: 9 1 40 74 4 7 27 Non-diluter, calving ease prospect. Ranks in the top 20% or higher for CE, WW, YW, MCE, CW, YG, BF & REA. BW index: 103; WW index: 108.



CDI 34T **600Unique x Shear Force** BW: 89 • WW: 713 EPDs: 8 1 37 67 4 8 27 Our only bull calf by Unique that gets better and better every day. His Shear Force dam has a Marb EPD of .55. Heterozygous Black.

### C Diamond Simmentals



www.cdiamondranch.com

### **Bata Brothers/Olafson Brothers** Joint Simmental Bull and Female Sale

February 12, 2008 • 1:00 PM CST

### Rugby Livestock Auction, Hwy. 2 West • Rugby, North Dakota

• visit our website at www.bataolafson.com for updated information and videos •

Sellina: 80 Bulls 70 Reg. Bred Heifers

This auction will be broadcast live at **www.edjecast.com**. Real time bidding will be available via the internet.





OLF T43

Ellingson Legacy x OLF Lady Trooper R358 EPDs: 13.0 -0.4 35 65 5 5 22 1/28/2007 BW: 86 ADJ WW: 813



BF P465 Coach x OLF Miss Cruzer N683 EPDs: 5.4 2.3 50 91 4 1 27 3/10/2007 BW: 87 ADJ WW: 771



**BBS Tanker T16** 

LFE Red Tanker x BBS Miss Expo H6 EPDs: 4.0 3.0 36 60 1 5 23 2/24/2007 BW: 80 ADJ WW: 782 Our top performance bull, 917# on 11/1. See dam in catalog.

### Sale Day Phone: 701-776-6393

### **Reference Sires:**

Preferred Beef • BBS Redeye P35 PPSR Nophalt • TNT Top Cut • TNT Top Gun BF P465 Coach • BBS Redneck M25 RFS Maximum • E. Legacy M229 BF N324 Triathlon • THSF Freedom Meyer's Redline • NLC Patriarch



PPSR Nophalt x OLF Lady Legacy N539 EPDs: 5.1 0.9 37 73 2 5 23 2/6/2007 BW: 83 ADJ WW: 781



Our consignment to the 2007 ND Simmental Classic Sale in Bismarck, ND. More outstanding females like her will sell on February 12, 2008 in Rugby, ND!



TNT Top Cut P274 x BBS Black Beauty J106 EPDs: 5.0 2.8 60 97 2 2 32 3/11/2007 BW: 90 ADJ WW: 798 3 full brothers sell. Many bulls being tested for homo black.



**OLF T146** 

ES N5303 x OLF Lady Irish L28 EPDs: 10.4 0.6 34 69 3 8 25 2/17/2007 BW: 93 ADJ WW: 797



TNT Top Gun x BBS Miss Redline R71 EPDs: 8.1 0.0 46 77 1 2 25 2/18/2007 BW: 72 ADJ WW: 783

One of the top herdsire prospects we have ever offered.



BBS Redeve P35 x BBS Miss Beauty M14 EPDs: 4.1 2.0 44 70 3 2 24 2/12/2007 ADJ WW: 728 From our top Redcoat x J109 flush cow. 4 sons sell.

Many bulls are being tested for Homozygous Polled View our catalog online at: <u>www.simmgene.com</u> Auctioneer: Tracy Harl





**Curtis Olafson** 13043 84th St. NE Edinburg, ND 58227 701-993-8240 or 8450 colafson@polarcomm.com **Personal Service** www.bataolafson.com

# **Bichler/Johnson** <sup>3rd</sup> Annual "Quality, Not Quantity" Sale



T510R TNT Platinum x Red Angus EPDs: \* 1 35 60 \* 0 17 Calving ease 1/2 blood. Four Sim/Red Angus bulls sell along with three black Sim/Angus.



**T513 TNT Platinum x Hart Extra Effort EPDs:** 8 3 40 69 1 0 19 Out of our Regan donor who is a daughter of Tessa. The Platinum calves are surpassing our expectations. Several Platinum sons sell!



T1413 TNT Tonner x Forster Cprtp EPDs: \* 3 38 68 \* -2 17 Powerhouse 1/2 blood! His highly productive dam is in our donor program!

Jeff Johnson • Alberta, MN: 701-371-4141 cell Doug Bichler • Linton, ND: 701-254-4306 or 701-226-4068 cell *February 14, 2008 • 1:00 PM • Linton Livestock Selling 35 YearIng Bulls and 10 Open Heifers!* 



T510N Perfector x Mr MT EPDs: 6 2 28 54 -2 10 23 A Perfector son with a who's who black pedigree. Grandson of our Joker cow who produced the high selling black bull in last year's sale!



T42J Hooks Shear Force x Big Country EPDs: 11 -1 36 65 2 5 23 A Red Shear Force son with an intriguing pedigree, impeccable numbers, performance and phenotype! Out of one of the most prolific cow families in our herd. Definite herd bull prospect!



251T SRS J914 Preferred Beef x New Design 878 EPDs: \* 0 29 58 \* 13 27 Johnson Bred/Bichler owned. More like her will sell on February 14th!



CE

BW

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YW

MCE

MM

MWW

CW

YG

MBL

REA

API

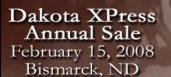
TI

Kevin & Cody Hansen Ryder, ND (701) 758-2571 E-mail: hsrsimm@restel.net

Wade & Merri Staigle Center, ND (701) 794-3351 E-mail: mandanlakeranch@westriv.com

Justin & Carrie Deckert Arena, ND (701) 943-2477 E-mail: dsrcows@bektel.com

Ron & Susie Pelton Halliday, ND (701) 548-8227 E-mail: pelsimm@pop.ctctel.com



180 Simmental & Sim-Angus Bulls 100 Bred & Open Females



BON VIEW NEW DESIGN 878 X BF OK34 DAYTONA ASA # 2372020 . SimAngus . Black . Bred to: DSR S768



ANKONIAN RED KINGSMAN X BOZ REDCAT DI62 ASA# 2372034 . Purebred . Red . Bred to: WS Beefmaker R13

### SELLING . 100 BRED & OPEN FEMALES . 180 SIMMENTAL & SIM-ANGUS BULLS FEBRUARY 15, 2008 . FARMER & LIVESTOCK AUCTION . BISMARCK, ND

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KS DATELINE R999 X SRS FRANCHISE F601 ASA# 9521984 = 205 Adj - 732 = SimAngus = Black



ES DANOTA NK68 X DSR STONE EDGE G14 ASA# 9134300 \* 205 Adj - 814 \* Purebred \* Black



LBR CROCKETT X LRS RED REALITY ASA# 9134309 \* 205 Adj - 779 \* Purebred \* Red



CR MR DREAM ON G779R X MR BEEF E141 ASA# Pending \* 205 Adj - 840 \* Purebred \* Black



CCR MR DREAM ON G779R X BH BS GW 600U 1744G ASA# 9521324 \* 205 Adj - 770 \* Purebred \* Red



MLC DAKOTA SUNRISE P32 X LRS RED REALITY 33J ASA# 9521955 \* 205 Adj - 769 \* Purebred \* Red

Join us for Field Day the afternoon of Jan 30, 2008 at Mandan Lake Simmental Ranch From Center, ND it is 5 miles east, 6 miles north and 1 1/4 miles east

www.dakotaxpress.com



T35 • Above Par • 205 Wt: 933



T11 • Above Par • 205 Wt: 920



T19 • Shear Force • 205 Wt: 941



S182 • Fall-Born Meyer's Redline



T88 • Crockett • 205 Wt: 911



65 Bulls (Black bulls will be DNA tested for coat color)

55 Females

T69 • Fullback • 205 Wt: 923



Preferred Beef bred to Shear Force

February 10, 2008 1:00 pm • At the Farm All sale cattle will be TB-Tested

For online catalog, visit: www.breedingcattlepage.com



Freedom bred to Gunner



BBS Phaltline bred to Gunner

Lydeen Farms

Clearbrook, MN (218) 776-3338 • (218) 280-1916 rydeen@gvtel.com Ruffy Brook Simmentals • (218) 776-3457

Vision X

Simmental & SimAngus Production Sale

Featuring 120 Exceptional Lots!

### North Dakota Simmental Association Annual Banguet

### Pioneer Award Winner

### **Roger Finke**

Love of cows came at an early age for Roger. Each morning and evening at the back end of his father's cows as he helped with the milking. His first experience with registered cattle was with the Hereford breed, also when quite young. Roger graduated from Berthold High School and North Dakota State University. He returned to the family farm after graduation and began farming and ranching full time. Roger and Susan were married in 1975

The following is a list of some of Roger's involvement in the Simmental Breed:

- · Began Artificial Insemination of his Hereford cows in 1973 to Galant
- First Halfblood Simmentals were born on Finke Farm in the spring of 1974
- Joined the American Simmental Association on April 8, 1974, ASA #4586
- Joined the North Dakota Simmental Association in 1975 Served as NDSA Director from 1981-87 and 1991-97
- Served as NDSA President in 1984 & 1985

• Has sold and/or purchased cattle at the NDSA Showcase Sale almost every year since he started in the Simmental business. In 1990 he sold the highselling bred heifer at the Showcase Sale.

- He has participated in several feeder calf shows and NDSA Bull Test Sales
- Member of the NW ND Select Simmental Group

• Has sold cattle at the Valley City Winter Show and the National Western Stock Show

Roger and Susan have been strong promoters of the Simmental Breed. They have sold cattle to many breeders, as well as many commercial producers. The involvement by Roger and Susan's children in the cattle business was no accident. Heather, Todd, Summer and Annette began helping with chores early. All showed Simmental cattle and established their own herds. Just another addition to the SRF legacy.

To build a herd in those early years took a lot of traveling to sales to find the right individuals that might 'fit' into your herd. I (Bob Grant) spent a lot of time on the road with Roger. Sometimes we included our wives on those trips. A few that come to mind are the Agribition, Bar 5 Sales, NDSA annual meetings and sale, and of course, the trip to Dickinson through Killdeer with the stock trailer behind. We spent a lot of time just north of the border at smaller group Simmental sales, as well as sales across North Dakota with many stops at breeder's ranches.

Many times as we were setting up for the Northwest Select Sale, Roger would comment how much he enjoyed getting together and that after the sale there wouldn't be anything to look forward to for a long time. 'Looking forward to' for Roger is the anticipation of visiting with Simmental friends and looking at the cattle they brought to the sale. He is always looking, evaluation and sizing them up according to what he would like in his herd.

Why do we all know Roger and Susan? I believe it is because they are always ready to visit and find out how things are going with each one of us and our families. They are truly interested in everyone and are proud to be part of



the Simmental family. I hope this relationship continues to be as enjoyable in the future as it has been in the past! Roger definitely has been a pioneer and promoter of Simmental throughout North Dakota. Congratulations!

For all you have done for the cattle industry... a big thanks!

Bob Grant presents Dave Dockter with Promoter of the Year

Promoter of the Year Award

This year's recipient of the Promoter of the Year has been a member of the

North Dakota Simmental Association for 23 years. I am sure that most all of us

in the room have met the Select Sires truck with the big black hat peaking out

For 45 years, Dave Dockter has worked in the artificial insemination industry.

Since 1981 he has been employed with Select Sires. Dave has helped, not only the Simmental breed incorporate the latest genetics, but just about any breed

he could pass a sleeve through has benefited from his expertise. The majority

Dave is not your typical company man, an 8 to 5 workday with weekends off

is surely not his style. A few years back Dave was kicked in the chute and

cracked a few ribs, he gathered himself up and finished the breeding project.

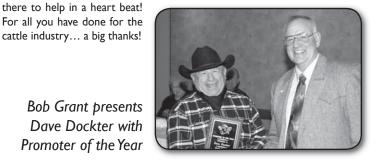
Dave not only toughed it through the day, but completed the client list for the

rest of the breeding season. Whether you have 15 heifers or 300, he will be

of us here, more than likely have been trained to AI from him as well.

over the top of the steering wheel and the friendly wave that always follows.

**Dave Dockter** 





Dalyce Klain of Ruso, ND was this year's Senior of the Year recipient.

NDSA President Kelly Hanson thanks retiring NDSA Board Member Perry Thomas for his years of service.





Speaker Annette Steffan, Heart River Genetics, discussed the fine details of embryo transfer work at the Annual Meeting.

Bob Grant introduces Roger Finke as the 2007 Pioneer Award Winner

### North Dakota Simmental Association Annual Banquet

### Commercial Producers of the Year Scherr Ranch

The North Dakota Simmental Association honored the Scherr Ranch as its 2007 Commercial Cattlemen of the Year at its annual banquet in Bismarck in December. "Scherrs have been strong, loyal supporters of our association and North Dakota Simmental breeders for many, many years," said Doug Bichler, a Simmental Association director. "They've demonstrated how Simmental cattle can contribute to a successful, profitable commercial herd."

Simmental have been the foundation of the Scherr Ranch since the 1970's, when brothers DeWayne and Edward Scherr were still ranching with their parents, Tony (now deceased) and Bernie, on the home place near Hazelton. DeWayne joined the family operation after finishing college at the North Dakota State School of Science in Wahpeton. He started with 10 cows and has grown the herd to more than 700 today.

"'I've always liked Simmental," said DeWayne, who along with his wife, Wanda, a 33-year elementary teacher, Edward, and hired hand Michael Kerzman, managers the family's cow-calf operation. "Simmentals have good dispositions, are growthy – so you can push them a little harder – and come in a moderate framed, beefy package."

Scherrs naturally breed all their cows to Simmental bulls and all their heifers to Red Angus bulls. The sires come from an array of seed stock producers in the state.

"When I am shopping, I look for moderate framed, deep bodied bulls with a strong milk background, because we keep back a lot of heifers," DeWayne said. "And while I use EPDs to help make purchase decisions, I still like to use my eyes and to buy from breeders who have good PR with their purchases."

When it comes to calving – which usually runs between April I and May 30 at the Scherr Ranch – DeWayne and Edward split the herd between their two places to share the workload and to minimize chances for disease among the newborns.

They offer a first round of vaccinations at the end of May, before the pairs are separated according to color and turned out to pastures as close as next door and as far as 30 miles away.



Sale Manager Jeff Thomas congratulated the consignors on bringing a top notch set of cattle to this year's sale.

Kylee Myers of Kathryn, ND was presented with the Junior of the Year Award.



mke

Auctioneer Bill Begger once again lended his services to the annual fund raiser and semen auction at the banquet.

### Scherr Ranch

Recognizing the importance of conservation practices to the long-term health and productivity of their pastures and cattle, Scherrs are careful to monitor their



range conditions. "We run only enough cows to ensure that there is grass for next year," DeWayne said. The Scherrs have also enhanced environmental conditions by adding and enhancing pastures' various water sources – dugouts, dams, wells and water tanks.

After weaning, Scherrs background their calves at the ranch until calves reach 800 or more pounds, or until the middle of January. They raise 500 acres of alfalfa, 300 acres of corn for silage and 70 acres of oats for some of the cattle's feed requirements. With the exception of the upper cut of heifers which Scherrs retain or market to neighbors for replacement heifers, they sell all their calves through Linton Livestock.

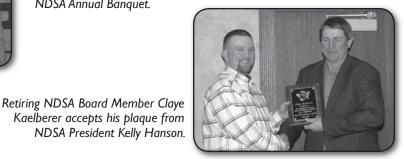
DeWayne is proud of the progress they have made with their herd. "It's very rewarding to sell a nice, uniform set of steers or to see a calf being born," he said.

He's quick to credit his family for their commitment to the ranch and its animals. DeWayne remembers Wanda slipping off her boots and diving into one of their ponds to save a calf who fell through the ice during a blizzard in the winter of 1996-97. He also remembers how she and their daughters, Sarah Schmitcke (Michael), Heidi Kaelberer (Wyatt), Heather and Valerie, all took turns on the night watch during calving that year when he threw his back out, and how they've pitched in to help while he heals a broken wrist and Edward heals some broken ribs this winter.

As a grandpa of two and at age 55, DeWayne said he should start thinking about retirement, but he doubts that will be happening any time soon. "Our cattle have been our livelihood for all these years," he said. "I have always loved them and am sure I always will."



Part of the capacity crowd that gathered for the NDSA Annual Banquet.



### Scenes from the NDSA Annual Meeting & Banquet



Former ASA Chairman Tom Nelson, Wibaux, MT;Wade Staigle, Center, ND and Kevin Hansen, Ryder, ND take in the Annual Meeting.

ASA Trustee Jim Skillestad, Glendive, MT made his way to the Banquet & Sale.





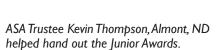
ASA Representatives Kelly Schmidt and Lacey Robinson were in attendance at the Annual Banquet.



NDSA Junior Member Jamison Neshem, Berthold, ND enjoyed the festivities at the Annual Banquet.

NDSA President Kelly Hanson addresses the crowd at the Annual Meeting while Secretary/Treasurer Bob Grant takes minutes.









Part of the crowd in attendance at the Annual Meeting.

Hope to see you there next year!



### 70% Choice and 70% YG 2, Science Says We Can Do It

by Dr. Gene Rouse, Professor Emeritus, Iowa State University Dr. Jerry Lipsey, Executive Vice President, American Simmental Association

The American Simmental Association and JBS Swift & Company have agreed to a fed cattle-marketing grid with near historic rewards for Choice, Yield Grade 2 carcasses. This arrangement has the potential to increase profits for every segment of the beef industry because it rewards superior genetics and management for products that can be produced at less cost. While traditional grids have rewarded superior marbling, few marketing agreements have focused on advancing <u>both</u> crucial factors of carcass value, **quality and meat yield**. Apparently, our industry has lacked the insight to ask seedstock producers, commercial herds and feedyards to deliver 70% Choice and 70% YG Is and 2s in the form of fed cattle and carcasses.

Perhaps we just thought it was impossible or unreasonable to design genetics and production systems that offer both consumer pleasing meat quality along with high cutability carcass composition. Industry and academic leaders have often suggested fed cattle and carcass targets of 70% Choice or higher, 70% YG Is and 2s, and 0% outs (USDA Standard, YG 4s and 5s, light weights, heavy weights, etc.). Is there proof this target is achievable?

Perhaps we should first discuss our industry's status and if 70:70:0 is an appropriate goal. Recent USDA grading statistics (http://marketnews.usda. gov/gear/browseby/txt/NW\_LS196.txt) indicate approximately 53% of all graded beef carcasses are Low Choice or higher, and approximately II% of all graded carcasses are Yield Grades 4 or 5. It is more difficult to determine the percentages of Yield Grades I and 2 among the carcasses that grade Low Choice or higher; however, review of data from the U.S. Meat Animal Research Center suggests approximately 30% of carcasses grading Choice or higher are Yield Grades I and 2. So, a reasonable estimate is that we are currently 53% Choice, 30% YG Is and 2s, and more than II% outs (obese, Standard, dark cutter, heavies, lights, etc.). In slight contrast, the 2005 NCBA Beef Quality Audit listed our industry averages at 57:52:22.

It seems very clear that targeting 70% Choice and 70% YG Is and 2s would improve beef value and reduce cost of production.

The 70:70:0 Goal is our industry leaders' way of encouraging more taste fat and less waste fat. In carcass beef, seam fat, subcutaneous fat and internal fat are referred to as "Waste Fat", while intramuscular fat is considered "Taste Fat". The relationship between Waste Fat and Taste Fat and the inability to identify amounts of intramuscular fat in live cattle has led to inefficiencies in the beef cattle industry. During normal growth of cattle in the finishing phase, when most of the fat is deposited, ten pounds of waste fat are deposited for each pound of taste fat. This 10:1 concept coupled with the inability to know the existing level of taste fat relative to the amount desired (to grade Choice) results in excess fattening by the beef industry to buy taste fat insurance at a 10:1 cost.

Cattle producers and cattle buyers use their "well-trained eyes" to sort cattle for harvest based on subcutaneous "outside" fat cover, with very little knowledge or ability to determine the level of intramuscular fat or marbling. However, if they, the producers and the buyers, are concerned about quality grades, i.e. marbling level and percent Choice (particularly when Choice - Select price spreads are large), they just feed the cattle longer to buy some insurance, since fat is a late maturing tissue and both fat depots marbling and subcutaneous fat are increasing during the finishing phase.

This insurance program is further enhanced by the selling concept of just selling pounds of live cattle or carcass beef with only small and uncertain premiums based on red meat yield. Overfeeding is implemented particularly when feed resources are cheap relative to replacement cattle costs. Currently, however, feed resource costs are increasing relative to the value of cattle.

The question becomes: How does the cattle industry provide adequate levels of "taste fat" without the added expense of "waste fat"? It is possible for the industry to move in this direction; however, several concepts must be implemented.

- We can select for genetics and develop marbling without excessive fat cover because the genetic correlation or relationship between subcutaneous fat and intramuscular fat is low (approximately 0.2).
  Large numbers of yearling bulls and replacement heifers in the seedstock industry must continue to be evaluated with real-time ultrasound or carcass progeny testing for carcass traits including fat cover and marbling.
- Carcass EPDs must be prioritized over adjusted or actual ultrasound measurements.
- Wise cross breeding to ensure breed complementarity of carcass traits prioritizing carcass EPDs is crucial.
- Beef carcasses must be priced for their individual merit based on retail product and quality grade i.e. the Muscle and Marbling 70:70 grid.

#### So, if it's possible, who has done it?

The U.S. Meat Animal Research Center (MARC) is the leader of beef genetics product testing in this nation. In January of 2004, MARC released Germplasm Evaluation Program Progress Report No. 22. Go to www.ars.usda.gov/Main/docs.htm?docid=2340 for complete details.

Sire Breed	Marb Score	USDA Choice %	USDA YG	Carcass W
Hereford	526	65.4%	3.19	803
Angus	584	87.6%	3.44	836
Red Angus	590	89.9%	3.44	811
Simmental	527	65.7%	2.72	829
Gelbvieh	506	57.7%	2.60	800
Limousin	504	56.9%	2.43	795
Charolais	517	61.9%	2.54	826

**Table A** reports the carcass data from seven popular breeds mated to cows of similar genetic backgrounds. Angus and Red Angus approached nearly 90% Choice carcasses, while Simmental were approximately 66% Choice. It's easy to envision that Simmental X Angus or Simmental X Red Angus can exceed 70% Choice, but it's not so easy to anticipate percentage of Simmental X Angus yield grading USDA YG I and 2.

### 70% Choice and 70% YG 2, Science Says We Can Do It

Table B. Ada	e			
	-	-		
	%YG I and 2	%YG I and 2	%YG 4 and 5	
Sire Breed	All Carcasses	Low Choice & Higher	All Carcasses	
British	33.7%	23.6%	22.9%	
Continental	69.8%	37.7%	3.3%	

**Table B**, from combined Tables 6 and 7 from MARC Report 22, indicates that 33.7% of the British breed-sired carcasses were YG Is and 2s, while 69.8% of the Continental breed-sired carcasses were Is and 2s. At the other end of the spectrum, approximately 24% of the British breed-sired steers were YG 4 or fatter, and 3.3% of the Continental breed-sired steer carcasses were fatter than USDA YG 3.9. These data lead to the conclusion that eliminating YG 4s may be a difficult task, even with Continental X British crossbreds.

Unlike the quality grade data presented by sire breed in Table A, scientists at MARC only presented yield grade dispersion data grouped as either British or Continental. However, reviewing the sire breed YG averages in Table A we can make some reasonable assumptions. Red Angus, Angus and Simmental sired carcasses all recorded slightly poorer yield grades than other breeds in their groups. Expecting more than 70% Choice from the SimAngus crossbreds is a reasonable expectation, but superior genetics for meat yield traits (EPDS for fat cover, REA and YG) should be employed in each of these breeds in order to approach the 70% YG Is and 2s target.

Continental sire breed average for YG in Table A is 2.5, while 3.3% of the Continental sired carcasses were YG 4.0 or fatter. Common sense would suggest that to eliminate YG 4s, group average YG for any harvest group would have to be better than the 2.5 in order for the group to average 70% YG Is and 2s.

Universities also know the value of producing Continental X British crossbreds. For example, the University of Nebraska (UNL) has suggested that composite seedstock developed from Continental and British breeds optimize a target of 70% Choice and higher, 70% YG Is and 2s, and 0% outs. Dr. Jim Gosey, Professor, Animal Science Dept., UNL provided the following table.

Table C. % Non-C	Conforman	ce to 70-70-0 Tar	get, ref University of Nebraska.
		Bree	d Туре ————
<u>ltem</u>	<u>British</u>	<b>Continental</b>	50% Continental 50% British
Yield Grade	32%	0%	14%
Quality Grade	0%	40%	15%
Table D. % Confo	rmance to	0	ef University of Nebraska.
		Bree	, d Туре
ltem	<u>British</u>		d Type — 50% Continental 50% British
		Bree	, d Туре

For years, the University of Illinois has maintained Purebred Angus and Simmental herds and SimAngus crossbreds. The following are data submitted to the American Simmental Association database from their herd.

Table E. Univ	ersity o	f IL 2005. Ar	ngus, Sim/	Angus and	Simmen	tal Carcass Data		
			— Yie	ld Grade D	)ata ——			
<b>Breed Type</b>	<u>n</u>	<u>carc wt</u>	<u>BF</u>	<u>REA</u>	YG	<u>%YG 4 and 5</u>	•	
Angus	21	835	0.50	13.1	3.2	14%		
SimAngus	27	830	0.37	13.5	2.7	0%		
Simmental	40	885	0.32	15.0	2.3	0%	<b>•</b>	
Quality Grade Data								
Breed Type	<u>n</u>		Marbli	ng	<u>% Cho</u>	<u>bice</u>		
Angus	21		Modera	te <b>49</b>	100%			
SimAngus	27		Modest	16	85%			
Simmental	40		Small 92	2	75%			

There is significant proof that our industry can produce quality beef with high efficiency. High production costs and competition from other meats will require more attention to the genetic and management aspects of waste fat vs. taste fat. The American Simmental Association and JBS Swift & Company know price incentives will drive this revolution for marbling and muscle. Call ASA (406.581.7835) or visit our website www.simmental.org, or www.7070beef.com for the details of how you can benefit from the new 70:70 Grid.

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Sire: Mytty In Focus MGS: Preferred Beef BD: Jan. 24 Adj. 205.765 Adj. YW: 1270 ADG: 3.2 WDA: 3.6 CE: 0 BW: -1 WW: 37 YW: 80 MCE: 0 MM:15 MWW: 34

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Sire: Top Gun MGS: Americana BD: Jan. 27 Ad; BW: 95 Adj. 205: 823 Adj. VW: 1571 ADG: 4.7 WDA: 4 CE: 8 BW: 1 WW: 43 YW: 77 MCE: 3 MM: 6 MWW: 27



Sire: Nophalt MGS: Preferred Stock BD: Feb. 5 Adj. BW: 105 Adj. 205: 903 Adj. YW: 1606 ADG: 4.4 WDA: 4.3 CE: 4 BW: 3 WW: 47 YW: 89 MCE: 1 MM: 5 MWW: 29



Sire: Top Gun MGS: Americana BD: Jan. 29 Adj. BW: 106 Adj. 205: 797 Adj. YW: 1531 ADG: 4.6 WDA: 3.9 CE: 8 BW: 3 WW: 43 YW: 81 MCE: 3 MM: 7 MWW: 28



Sire: Preferred Beef MGS: Nophalt BD: Feb. 12 Adj. BW: 108 Adj. 205: 930 Adj. YW: 1542 ADG: 3.8 WDA: 4.3 CE: 6 BW: 4 WW: 52 YW: 94 MCF · 4 MM: 7 MWW: 33



Sire: Hummer MGS: Preferred Stock BD: Feb. 3 Adj. BW: 97 Adj. 205: 863 Adj. YW: 1582 ADG: 4.5 WDA: 4.2 CE: 9 BW: 2 WW: 47 YW: 89 MCE: 2 MM·3 MWW: 26

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